

Special Event Newspaper Advertisement Form

This form is being supplied by the Open Space and Trails Department to assist special event organizers with media announcements for their event. Per the Special Event Permit Regulations Section VI, M, "Placement of an advertisement, or advertisements, *explaining the details of the event a minimum of seven (7) calendar days prior to the event, in at least one local newspaper of general circulation as approved by the County. The cost of the advertisement shall be at the Applicant's expense*".

The display ad should provide the following information:

1. Name of Event
2. Event Organizers/Sponsors
3. Explanation of the Event to include Event Location
4. Date(s) and Time(s) of the Event
5. Phone Number for Public Questions

The display ad should be no smaller in size than 2" x 4" depending on the corresponding column inch by the designated newspaper. Proof of ad needs to be submitted to the Open Space & Trails Department 3 days prior to the event.

Please see attached media list to select one newspaper.

Name of Event
Event Organizers
Explanation of Event
Date and Time of Event
Organizer Contact Information

Temporary Road Closure Requirements are similar to the above with the exception per the Special Event Permit Regulations ,Section V, H2, "Prepare a public service announcement that specifies the date, time, locations, and type of Temporary Road Closure and *distribute it to the list of local media outlets supplied by Summit County Government seven (7) to fourteen (14) days prior to the Special Event*".

Please use the example above for newspaper advertising and public service announcements with the radio and television.

Please see the attached media list for local newspaper, radio and television.

If you have any questions regarding this form , please call the Open Space & Trails Department at 668-4060.

LOCAL ADVERTISING MEDIA

Newspaper
Summit Daily News/ Summit County Journal
P.O. Box 329
Frisco, CO 80443
970-668-8356
Fax: 970-668-8427

RADIO

Krystal 93 – KYSL
P.O. Box 27
Frisco, CO 80443
970-668-0292
Fax: 970-668-3667

The Mountain – KSMT

The Eagle – KTUN
P.O. Box 7069
Breckenridge, CO 80424
970-453-2234
Fax: 970-453-5425

TELEVISION

RSN TV Channels 3-13
P.O. Box
Dillon, CO 80435
970-262-6388

SCTV Channel 10
(970) 453-9576