TOPICS COVERED

- Communities That Cares (CTC) Overview
- Summit County CTC – where are we and how did we get here?
- Summit County CTC – where are we going?
COMMUNITIES THAT CARE  OVERVIEW
AN INTRODUCTION TO COMMUNITIES THAT CARE

Strong Communities Successful Kids

Video: An introduction to communities that care (4:58)
https://www.youtube.com/watch?v=pI3mh7GE5NA

www.communitiesthatcare.net
WHAT IS COMMUNITIES THAT CARE (CTC)?

• A community change process.

• Community owned and operated / A coalition of local people (stakeholders) solving local problems.

• Promotes positive youth development before young people become involved in problem behaviors.

• Upstream prevention → looking down the road

• Data Driven

• Evidence based process. A rigorous scientific trial demonstrated that young people from CTC communities were 25% to 33% less likely to have health and behavior problems than those from control communities.
HOW CTC WORKS

Phases

1. Get Started
2. Get Organized
3. Develop a Community Profile
4. Create a Community Action Plan
5. Implement & Evaluate

Video – communities that care: 5 phases (4:55)
https://www.youtube.com/watch?v=jt-MTH9olno
CTC ORGANIZATIONAL STRUCTURE

**Key Leaders** bring CTC into community, establish community board, provide oversight & accountability

**Community Board** are stakeholders from various sectors

**Community** members are a part of the process
3 FOUNDATIONS OF CTC

1. Prevention Science: Risk and Protective Factors
2. Social Development Strategy
3. Tested and Effective Programs / Policies
1. PREVENTION SCIENCE: RISK AND PROTECTIVE FACTORS

**Risk Factors** - predictors of problem behavior

**Protective Factors** - buffer against risk factors

Video: The Science of Risk Factors (4:41)
https://www.youtube.com/watch?v=ZJs-3mG3ps0
2. SOCIAL DEVELOPMENT STRATEGY (SDS)

SDS seeks to provide youth with opportunities, skills and recognition for prosocial involvements and interactions to strengthen bonding.

Bonding is hypothesized to promote acceptance of clear social standards, which in turn leads to prosocial behavior.

Video: Social Development Strategy (5:52)
https://www.youtube.com/watch?v=CqeXqGAniV8
3. TESTED & EFFECTIVE PROGRAMS

Key Criteria
- impact on outcomes
- specify who it works for & how
- ready to use
- evaluation quality

without program = problem worse or no change
with program = kids better off

https://blueprintsprograms.org/
where are we and how did we get here?
Summit County Public Health and Healthy Future’s Initiative were awarded a 5-year Communities That Care (CTC) grant in 2016 from the Colorado Department of Public Health and Environment.

HFI supports young people in making healthy choices for a lifestyle free of alcohol and drug abuse.

Accomplished through youth empowerment, youth driven activities, and utilizing a broad coalition of community partners throughout Summit County.
SUMMIT COUNTY CTC OVERVIEW

Phases

Phase 1. Get started.......................... Engage key leaders
Phase 2. Get organized........................ Develop a community board and a vision statement
Phase 3. Develop Community Profile........ Identify priority risk and protective factors
Phase 4. Create a Plan.......................... Develop a Community Action Plan
Phase 5: Implement and Evaluate........... Develop Implementation Plans

Milestones

Engage key leaders
Develop a community board and a vision statement
Identify priority risk and protective factors
Develop a Community Action Plan
Develop Implementation Plans

Summit County is in Phase 5
CTC COALITION
VISION STATEMENT

Summit County is a diverse community, actively supporting and inspiring youth and families to live, work and play responsibly throughout life.

Phase 2 Milestone
**SUMMIT COUNTY PRIORITY RISK AND PROTECTIVE FACTORS**

<table>
<thead>
<tr>
<th>Risk Factors</th>
<th>Protective Factors</th>
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<tbody>
<tr>
<td>• Low neighborhood attachment and community disorganization</td>
<td>• Community opportunities for prosocial involvement</td>
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<tr>
<td>• Favorable attitudes towards the problem behavior</td>
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2018-2021 Community Action Plan

Completed in July 2018

Summit County Community Action Plan Outline

I. Community Collaboration
   A. Purpose and use of the plan
   B. Prevention science overview
   C. The community plan
   D. How the information was collected

III. Community Outcome Goals
   A. Community-Level Outcomes
      1. Health & Behavior Outcomes
      2. Risk Factors
      3. Protective Factors
   B. Selected Community-Level Strategies and Programs
      1. Low Neighborhood Attachment and Community Disorganization
      2. Favorable Attitudes towards the Problem Behavior
      3. Community Opportunities for Prosocial Involvement

IV. Healthy Board Maintenance

V. Collective Impact

VI. Implementation and Evaluation
   A. Social Development Strategy & Positive Youth Development in Our Community
   B. Social Development Strategy & Positive Youth Development in Our Coalition
   C. Community-Level Strategies and Programs
      1. Low Neighborhood Attachment and Community Disorganization
      2. Favorable Attitudes towards the Problem Behavior
      3. Community Opportunities for Prosocial Involvement

VII. Funding Strategies
   A. Community-Level Strategies and Programs
   B. To Sustain Community Efforts
SUMMIT COUNTY CTC  Where are we going?
PHASE 5 — IMPLEMENT AND EVALUATE

In the final phase, communities:
• Finalize implementation & evaluation
• Secure funding
• Fully implement policies & programs
• Monitor implementation quality & outcomes
• Maintain healthy coalition
# Summit County Community-Level Prevention Strategies & Programs

<table>
<thead>
<tr>
<th>Risk and Protective Factors</th>
<th>Prevention Strategies &amp; Programs</th>
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<tr>
<td>Low neighborhood attachment and community disorganization (Risk Factor)</td>
<td>Community Mapping</td>
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<tr>
<td>Favorable attitudes towards the problem behavior (Risk Factor)</td>
<td>Mass Media Campaign</td>
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<tr>
<td>Community opportunities for prosocial involvement (Protective Factor)</td>
<td>Positive Youth Development</td>
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COMMUNITY MAPPING

Protective Factor: Community Opportunities for Prosocial Involvement

Strategy: Promote Social Development Strategy (Often Referred to as Positive Youth Development in Colorado) Broadly in the Community

Goal Statement: By October 2020, to change the way Summit County youth are involved and partnered with in community organizations and spaces throughout the county.
POSITIVE YOUTH DEVELOPMENT (PYD)

**Protective Factor:** Community Opportunities for Prosocial Involvement

**Strategy:** Promote Social Development Strategy (Often Referred to as Positive Youth Development in Colorado) Broadly in the Community

**Goal Statement:** By October 2020, to change the way Summit County youth are involved and partnered with in community organizations and spaces throughout the county.
MASS MEDIA CAMPAIGN

Risk Factor: Favorable Attitudes towards the Problem Behavior

Strategy: Leverage Statewide Mass Media Campaigns to Change Community and Social Norms

Goal Statement: By January 2019, to implement a mass media campaign in Summit County using state campaign materials and outreach events to impact the perception of harm reported by community residents and youth in regards to youth substance use.

https://responsibilitygrowshere.com/